

# T Ed and the cultural imagination in an age of austerity: old media, new media & development education

Paul Conway

School of Education, UCC

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University College Cork, Ireland

# Some notes: a moment of flux & dev ed

- ‘An age of austerity’, ‘technology creep’  
and the cultural imagination in teacher  
education



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The World Is Flat



The world isn't flat!



It's more of a squished-down oval.

THE NEW YORK TIMES BESTSELLER

JIHAD  
vs.  
McWORLD

TERRORISM'S CHALLENGE TO DEMOCRACY

"Mr. Barber is . . . the first to put jihad and McWorld together in an inescapable dialectic. . . . [It] stands as a bold invitation to debate the broad contours and future of society."  
—BARBARA EISENBERG, *The New York Times Book Review*

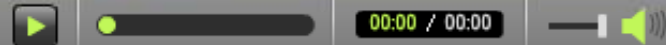
BENJAMIN R. BARBER



These members earned rewards for their u  
[Learn More](#)

Jihad vs. McWorld

▶ Play Video



## The World is NOT Flat

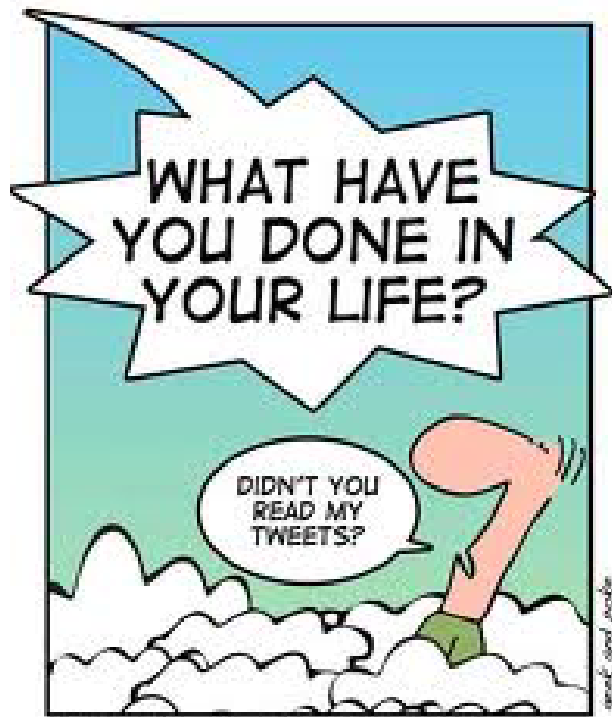
rhoeg 29 videos



**Certain Data Suggests a Different Story!**

From Wikipedia ... [The World Is Flat: A Brief History of the Twenty-First Century](#) is an international bestselling book by [Thomas L. Friedman](#) that analyzes [globalization](#), primarily in the early 21st century. The title is a metaphor for viewing the world as a [level playing field](#) in terms of commerce, where all competitors have an equal opportunity.

# In teaching critical media literacy & dev ed, what are the affordances & constraints of old & new media?



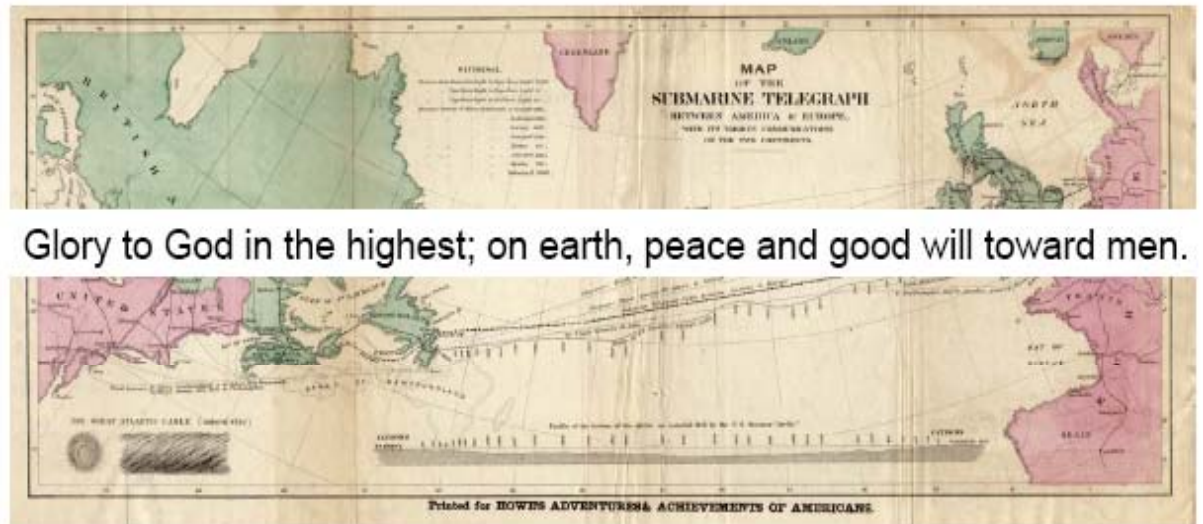
THE LAST JUDGEMENT - PART 9



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1858: 17 hours



2009: less than 1 minute





# Dev ed in an age of austerity

*The knowledge economy  
primarily serves the private good.  
The knowledge society also  
encompasses the public good.  
Our schools have to prepare  
people for both of them.*

Hargreaves, 2003, p. xvi



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# The challenge of post-modernity

- “Post-modern society is a dynamically complex and non-linear one in which change is ubiquitous and relentless. New knowledge, new ways of knowing and learning, the global interdependencies are changing all the time in unknown ways. Individual and societal problems become more intractable” (Fullan, 1995, p. 254)



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# Fellowship of the microchip & web 2.0





***‘Screw Blackboard... do it on Facebook!’: an investigation of students’ educational use of Facebook (Selwyn, 2007)***

*“I spend most of my waking life on Facebook, sad as it may seem, i admit it proudly! Most of my lecture content is stuck on blackboard... so why not get the university to shut blackboard and move everything to Facebook. A more acceptable reason to waste ur life away on this new age communication tool!!! Hahahhahahahahah”*

Introductory statement from the ‘Screw Blackboard... Do it on Facebook!’ Facebook group - 70 members from the Coalsville network at the time of research project



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# TE and the cultural imagination

- **Study:** Florio-Ruane, 2001
- **Q:** Where do we come from and what do we bring?
- **Design:** Autobiography book club with student teachers
- **Finding:** Culture is what 'other' people have



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# Dev Ed & New directions in ITE

- Vision & principles
- Reconfiguring course components
- Promoting new modes of learning for students & teachers
- Enhancing university-school partnerships



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# Principles of high quality ITE

## Box 3.2 Principles of Powerful Teacher Education

### Vision

Focus on Excellence in Professional Practice

Knowledge of Learners Linked to Curriculum

Integration of Foundations, Methods & Teaching Practice

Addressing the Apprenticeship of Observation

Strategies to Examine Culture And Schooling

Strong Relationships, Common Knowledge & Shared Beliefs

Integration-Focused Projects

SOURCE: Darling-Hammond, 2006

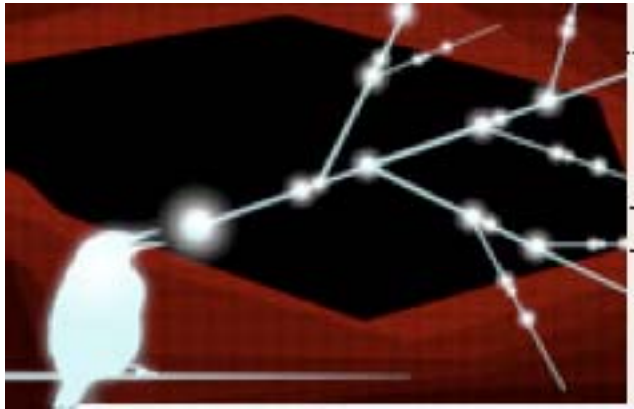


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**MEDIA & DEV ED - 2 THEMES: culture  
& schooling; integration-focused projects**

# Some themes: Media in ITE



- Metaphors, learning & T Ed:
  - Injection and/or reconstruction?
- Core texts:
  - ‘consumed’ &/or produced
- Reader/viewer responses
  - Dominant & counter-pointing images & texts [within & between]
- Integrating old & new media
  - Critical image quests



# Conclusion

- *“Never waste a crisis”*: Critical media literacy in T Ed to support Dev Ed
  - A focus on national, regional and/or global images of development?
- **Reconfiguration & situating skills in context**
  - Using and creating ‘media’ texts & integration in ITE
  - Transaction between reader/viewer and text
- **Digital citizenship & the fellowship of the microchip:**
  - From consumption TO consumption & production
  - Digital lives & citizenship in T Ed (Lei et al, 2008)



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