

## Media stories and messages: Critical Media Literacy for Development Education

28<sup>th</sup> February 2011  
9:00am - 4:30pm

National College of Art and Design  
Thomas Street, Dublin



The programme includes the following participatory sessions,

- **Introduction to Critical Media Literacy for Development Education**

Questions the power of media in portraying messages. What is critical media literacy?  
How can media be used to engage young people in local and global development issues?

**Gavan Titley, Centre for Media Studies, NUIM**  
**Paul Conway, School of Education, UCC**

- **Panel Discussion: Creating media messages and reaching audiences**

Perspectives of those involved in mainstream and alternative media channels and the decisions that they make when putting a media piece together.

**Participants include: Peadar King (KMF Productions), Mary Fitzgerald (Foreign Affairs correspondent, Irish Times), Fionnuala Quinlan (Press Officer, Irish Aid), Aoife Kavanagh (RTE News), Aine O'Brien (Director of FOMACS) & Rodney Rice (RTE Radio)**

- **Workshops: Building Critical Media Literacy Skills**

A choice of interactive workshops that explore media such as film, news and current affairs, and their portrayal of contemporary development issues.

**Facilitators: Alicia McGivern & Baz Al-Rawi, Irish Film Institute**  
**Eoin Devereux & Martin Power, Department of Sociology, UL**

- **Dialogue Groups: Using media to educate about development issues**

An insight into research projects that have used media to enhance students' engagement with development issues, and an opportunity to discuss at length.

**Facilitators include: Audrey Bryan (Education Department, St. Patrick's College), Gerry Jeffers (School of Education, NUIM), Roland Tormey (Dept. Education & Professional Studies, UL), Kieran Meagher (School of Art and Design, LIT), Kathryn Moore (St. Dominic's, Cabra), Debbie Ging (School of Communications, DCU), Evelyn Egan Rainy (Crawford College)**

**Who will find this event useful?** Educators in the formal and non-formal sectors with an interest in using media as a pedagogical tool to enhance learning. The event is particularly relevant to those involved in **teacher education** as well as those in other related academic disciplines.



For more  
information, see  
[www.ubuntu.ie](http://www.ubuntu.ie)

To reserve a place, please contact Deirdre Hogan, Ubuntu Network Coordinator,  
T: 061 233 289, E: [deirdre.hogan@ul.ie](mailto:deirdre.hogan@ul.ie) by Monday 14<sup>th</sup> February 2011.

Please note that places are limited.